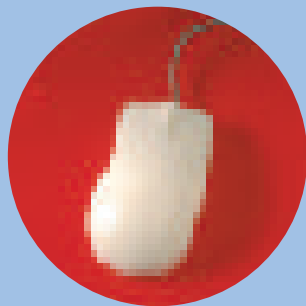


Strategic Research
and Analysis for
IT, TELECOMS,
INTERNET and the
DIGITAL ECONOMY

RESEARCH
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2003





Strategic Overview of the Greek IT Market, 2003

What is recognized to be the only reliable source of strategic information about the Greek IT Market, this report is a thorough, deep insight on the Greek IT industry.

Starting from a detailed market analysis, it moves to fully depicting the industry's status along with the current trends and local developments. Among the contents, one will also find:

- The IT market size and growth rates
- Extensive market breakdown in H/W, S/W and Services
- Separate analysis for each sector of the market
- The market shares of major vendors and local companies in each sector separately
- All important trends and characteristics
- Reliable forecasts for the IT market and all its portions up to 2006

The report is supported by a set of comprehensive graphs and tables that fully describe the Greek IT landscape. Moreover, this report is based on extensive field research and on personal interviews with the most important persons of the Greek IT industry, ensuring accuracy of data and full value of money.

Release Date: March 2003
Price: 4.500 €



Strategic Overview of the Greek Telecom Market 2003

Learn about Greek Telecoms from this reliable source of information. The ideal tool for strategic planning, learning competitors' shares and designing marketing and sales campaigns.

Read all about the new landscape now formulated from the insertion of real competition to incumbent OTE, compare Greece to other W. European markets and find out about the opportunities of this market. Among its rich contents, one can find information about:

- Main players' profiles and financial performance
- Client base of competitors
- Telecom market size and breakdown per category
- Fixed, Mobile, Other Services and Infrastructure Markets analyzed
- The market shares of operators, Telcos, SPs and infrastructure providers
- Incumbent's and Alternative Telcos' strategies and orientation
- All major trends and evolvments in the market
- Market size forecasts of 2003-2006, for each segment separately
- Legislative issues
- Technological issues and many more no one can afford not knowing!

Release Date: April 2003
Price: 7.000 €



Strategic Overview of the Cypriot IT, Telecom and Internet Markets 2003

Get a grip of the actual situation in the Cypriot high tech landscape, from the only creditable source of financial and market data of the field, at a time when the position of Cyprus is upgraded to a Digital Hub of the region. Find out who are the top 20 Cypriot IT companies are and what is their actual revenue. Learn about:

IT:

- Top IT players with profiles and financial performance
- The IT market size and growth rates
- PC, S/W and IT Services market sizes
- Market shares of all competitors in every above segment
- Thorough analysis of the market and each segment
- Market size forecasts of 2003-2006, for each segment separately

Telecoms:

- Top Telecoms players with profiles and financial performance
- Fixed, Mobile and Telecom Infrastructure market sizes
- Strategic analysis of each above market segment
- All major trends of Cypriot telecommunications
- Market size forecasts of 2003-2006, for each segment separately
- Legislation issues and evolvments

Additionally, a comprehensive guide to the country's strategic planning fully depicts the island's course towards the digital economy and the information society.

Release Date: May 2003
Price: 4.000 €



Strategic Overview of the Greek IP Equipment Market 2003

Review 2002 & Forecasts 2003 - 2006

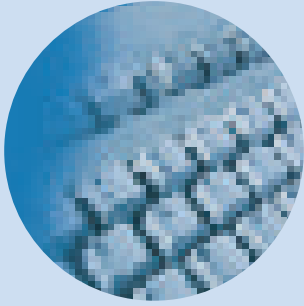
Inform yourself about the fastest growing segment of the Greek High Tech Market, IP Equipment. Among this report's pages, learn about the market size for 2002 and forecasts until 2006.

The product lines analyzed in the report, are:

- Routers - Access Points
- LAN Switches
- WAN/MAN Switches
- IP PBX
- Optical Equipment
- Security H-W/VPN H-W
- Wireless IP Network Equipment

This report contains an in-depth analysis of major IP H/W vendors' market shares and financial performance in Greece, as well as economic analysis and profiles of the distribution channels used. Finally, it also provides well documented market size forecasts for up to 2006, separately for each category.

Release Date: June 2003
Price: 5.500 €



IT, Telecoms and Technology Independent Investment Research, Report 2003

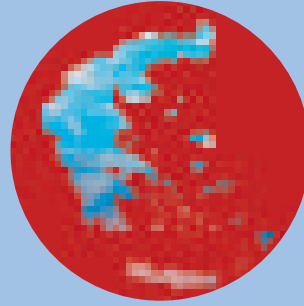
Get the most reliable and unbiased evaluation of Greek IT, Telecom and Internet companies in the Athens Stock Exchange categorized according to the official ASE listing (6 categories and approx. 30 companies), gaining from the company's independent financial analysis department, its 20-year high tech research experience and interconnection with global research firms and think-tanks. Learn which ones pose as the most favorable to grown in the near future and receive in-depth strategic analysis on the current status of each company.

Apart from a comprehensive sectorial market analysis, each company will receive its own separate evaluation which will include:

- Company profile and products / services
- Financial performance of the last 5 years
- Stock price course for the last 2 years
- Important company news of the last year
- Mini SWOT analysis
- Analyst's critical view on the company
- Stock Behavior Recommendation

Be one step ahead of the stock market and secure your investment, learn about the competition in IT and Telecoms in Greece and predict the course of things to happen. An independent source of information for banks, investors, financial organizations, brokers and decision markets.

Release Date: April 2003
Price: 3.500 €



Digital World Outlook 2002

Greece's Technology Observatory and Assessment

Measure the comparative status of Greece in the High Tech Sector to the Rest of The World's, especially and the European Union and benchmark changes in a comprehensive manner.

Learn about:

- The basic models measuring Greece's Digital Competitiveness
- The comparative position of Greece and S.E.Europe in the Digital Economy
- Greek Competitiveness in the global economy
- Greece facing the Lisbon Decision
- Basic Greek IT and Telecom indicators
- Greece and S.E.Europe's e-Readiness
- IT and Telecom industry overview for 2002

A unique digital observatory for Greece, using as a yearly reference for the country's digital shape, designed from Strategic International SA with the valuable contribution of the World Economic Forum in unique facts and figures.

Release Date: January 2003
Price: 1.000 €



The Greek Fixed Telephony Market Competition Analysis - 2003

This report comes to shade light on one of the most complicated and most attractive segments of the Greek High Tech sector, the Fixed Telephony one.

Learn all about the competition in the Greek Fixed Telephony landscape, including:

- Market Size for 2002, along with forecasts for 2003-2006
- The Competition landscape visualized in comprehensive graphs and logical schemes
- Total airtime in minutes and destination categories
- Major competitors and future entrants
- Legislative aspects of the market
- An infrastructure update telling who has invested and on what kind of network
- Alternative strategies for new entrants and incumbents
- Market drivers and inhibitors

Additionally, each competitor will be thoroughly analyzed, with information including:

- Profits & Revenues of the last 5 years
- Revenue breakdown
- Short profile and company description
- Mini SWOT Analysis
- Customer base and number of lines
- Analysts' comments on the company's perspectives
- Market share and position
- Market positioning and main targets

Release Date: April 2003
Price: 4.500 €

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